



April 4, 2020

Dear studios, parents and families,

Most of you have danced with us for a long time, some since you were three years old. We have watched you grow on stage with us and that is not an honour we take lightly. As we have always been transparent and up-front with our studios and families, we are issuing this statement regarding our current position.

We know that it may seem very straight forward for us to simply issue refunds. Any possible solutions offered to date by us and other events may not be ideal for everyone but please realize that should everyone demand full refunds immediately, our company and most other dance competitions, would most likely go bankrupt.

Competitions are a larger undertaking than it may appear. Fees are processed in December and from that point expenditures are made to plan events. These include thousands of dollars which may or may not be coming back to us. Some examples are venue and vendor deposits, judges' contracts, judge and staff flights. We are actively pursuing refunds but with flights as one example only, over 80 flights must all be dealt with separately over the phone. As you can imagine, the phone lines are very backed up and it is a very lengthy process.

In addition, the expenses that will not be coming back to us include thousands of dollars on trophies, medals, awards, and merchandise for the children; software and processing fees; and normal overhead costs related to running a business including staff salaries throughout the year to plan and execute efficient events. These expenses have been incurred to ensure all details are taken care of in advance, with the intent of dancers experiencing fun and well organized events.

Now, more than ever, our dance community must support each other and keep the children as our main priority as we are all so independent on each other. We have been working diligently to find solutions and are optimistic that replacement events will be able to run. However, we are consulting our advisors on possible options to be offered for all scenarios, which takes time. As you have come to expect from us over the last 20 years, all studios will be treated equally.

We are all hoping to receive more information from government and health authorities about when events and life in general, will be able to go forward and return to normal. At this time is it all conjecture for everyone, it is up in the air for all of us. Information will be provided was soon as we have it.

Thank you for your support and we hope you and your loved ones stay healthy,

Janice, Barbie and Sydney

Wharton Event Management Inc.

MAKERS OF UNREAL DANCE EVENTS.